



# Privacy Policy

## 1. INFORMATION WE COLLECT

A. Information about You that You Provide. VIPSONA, and/or its Service Providers (defined below), may collect information you provide directly to VIPSONA and/or its Service Providers via or in connection with the Service. For example, VIPSONA collects information when you use or register for the Service, subscribe to notifications, apply to qualify to become a customer, apply for or inquire about employment, or communicate or transact through or in connection with the Service. In addition, when you interact with Third-Party Services (defined below), you may be able to provide information to those third parties. For more information on Third-Party Services' data collection and practices. Information VIPSONA, its Service Providers and/or Third-Party Services may collect may include: (1) personally identifiable information, which is information that identifies you personally, such as your first and last name, e-mail address, phone number, address, full payment account number, and Social Security Number ("Personal Information"); and (2) demographic information, such as your age, zip code, property size, and your interest in our products and services ("Demographic Information"). With regard to Social Security Numbers, it is our policy to protect the confidentiality of Social Security numbers in our possession from misuse and improper disclosure by maintaining and enforcing policies and physical and electronic safeguards against misuse and improper disclosure. Unlawful disclosure of Social Security numbers is prohibited, and access to them is limited to personnel who need access to such information in order to perform their business functions. In addition, if you apply to become, or become, a customer of our Customer Services, you consent to our collection of information about your utility account ("Utility Account Data") from your utility, and otherwise, which may include both Personal Information and utility account and usage data. Except to the extent required by applicable law, Demographic Information is "non-Personal Information" (i.e., data that is not Personal Information under this Privacy Policy). In addition, Personal Information, including, without limitation and Utility Account Data. To the extent any non-Personal Information is combined by or on behalf of VIPSONA with Personal Information VIPSONA itself collects directly from you on or in connection with the Service, or Utility Account Data we receive from your utility pursuant to your consent in connection with the Services.

B. Information Collected Automatically. VIPSONA, its Service Providers, and/or Third-Party Services may also automatically collect certain information about you when you access or use the Online Services ("Site Usage Information"). Site Usage Information may include IP address, device identifier, browser type, operating system, information about your use of the Service, and data regarding network connected hardware (e.g., computer or mobile device). Except to the extent required by applicable law, or

to the extent Site Usage Information is combined by or on behalf of VIPSONA, VIPSONA does not consider Site Usage Information (including, without limitation, unique device identifiers) to be Personal Information more information on Third-Party Services' data collection and practices. The methods that may be used on the Service to collect Site Usage Information include:

- Log Information: Log information is data about your use of the Service, such as IP address, browser type, Internet service provider, referring/exit pages, operating system, date/time stamps, and related data, and may be stored in log files.
- Information Collected by Cookies and Other Tracking Technologies: Cookies, web beacons (also known as "tracking pixels"), embedded scripts, and other tracking technologies now and hereafter developed ("Tracking Technologies") may be used to collect information about interactions with the Service or e-mails, including information about your browsing and purchasing behavior:
  - Cookies A cookie is a small text file that is stored on a user's device, which may be session ID cookies or tracking cookies. Session cookies make it easier for you to navigate the Service and expire when you close your browser. Tracking cookies remain longer and help in understanding how you use the Service, and enhance your user experience. Cookies may remain on your hard drive for an extended period of time. If you use your browser's method of blocking or removing cookies, some but not all types of cookies may be deleted and/or blocked and as a result some features and functionalities of the Service may not work. A Flash cookie (or locally shared object) is a data file which may be placed on a device via the Adobe Flash plug-in that may be built-in to or downloaded by you to your device. HTML5 cookies can be programmed through HTML5 local storage. Flash cookies and HTML5 cookies are locally stored on your device other than in the browser and browser settings won't control them. To identify certain types of local shared objects on your device and adjust your settings, please visit: [www.macromedia.com/support/documentation/en/flashplayer/help/settings\\_manager.html](http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager.html). The Service may associate some or all of these types of cookies with your devices.
  - Web Beacons ("Tracking Pixels") Web beacons are small graphic images, also known as "Internet tags" or "clear gifs," embedded in web pages and e-mail messages. Web beacons may be used, without limitation, to count the number of visitors to the Service, to monitor how users navigate the Service, and to count content views.
  - Embedded Scripts An embedded script is programming code designed to collect information about your interactions with the Service. It is temporarily downloaded onto your computer from VIPSONA web server, or from a third party with which VIPSONA works, and is active only while you are connected to the Service, and deleted or deactivated thereafter.
- Some information about your use of the Service and certain Third-Party Services may be collected using Tracking Technologies across time and services, and used by VIPSONA and third parties for purposes such as to associate different devices you use, and deliver relevant ads and/or other

content to you on the Service and certain Third-Party Services. VIPSONA is giving you notice of the Tracking Technologies and your choices regarding them explained in Section 8 so that your consent to encountering them is meaningfully informed.

## 2. HOW WE USE THE INFORMATION WE OBTAIN

VIPSONA may use information about you, including your Utility Account Data and other, as well as other Personal Information, for any purposes not inconsistent with VIPSONA statements under this Privacy Policy, or otherwise made by us in writing at the point of collection, and not prohibited by applicable law, including, without limitation, the following:

- Determine your eligibility to enroll in VIPSONA programs;
- Contract with you for, and provide our solar management services to you;
- Allow you to participate in the features we offer on the Service;
- Facilitate, manage, personalize, and improve your Service experience;
- Process your application and/or registration and manage your account;
- Transact with you, provide services or information you request, respond to your comments, questions and requests, serve you content and/or advertising, and send you notices;
- VIPSONA marketing and other purposes;
- Improve the Service and for any other internal business purposes;
- Tailor our content, advertisements, and offers;
- Fulfill other purposes disclosed at the time you provide Personal Information or otherwise where we are legally permitted or are required to do so; and
- Prevent and address fraud, breach of policies or terms, and threats or harm.

## 3. INFORMATION WE SHARE WITH THIRD PARTIES

VIPSONA may share non-Personal Information, and Personal Information that is not deemed VIPSONA Collected PI hereunder (provided that VIPSONA is aware of no restrictions of VIPSONA use, if any) with third parties for any purpose. However, VIPSONA sharing, including Utility Account Data, that has not been de-identified. In addition, VIPSONA may share your VIPSONA Collected Personal Information (as well as your other Personal Information and your non-Personal Information), with our potential and current financiers and financial investors, and in connection with, or during due diligence or and negotiations of, any proposed or actual financing, merger, purchase, sale, joint venture, or any other type of acquisition or business combination of all or any portion of VIPSONA assets, or transfer of all or a portion of VIPSONA business to another company ("Corporate Transactions"), provided.

## 4. THIRD-PARTY CONTENT, THIRD-PARTY SERVICES, SOCIAL FEATURES, ADVERTISING AND ANALYTICS

The Online Services may include hyperlinks to, or include on or in connection with the Online Services (e.g., plug-ins), websites, locations, platforms, applications or services operated by third parties ("Third-Party Service(s)"). These Third-Party Services may use their own cookies, web beacons, and other Tracking Technology to independently collect information about you and may solicit Personal Information from you. Certain functionalities on the Online Services permit interactions that you initiate between the Online Services and certain Third-Party Services, such as third party social networks ("Social Features"). Examples of Social Features include: enabling you to send content such as contacts and photos between the Online Services and a Third-Party Service; "liking" or "sharing" our content; logging in to the Online Services using your Third-Party Service account (e.g., using Facebook Connect to sign-in to the Online Services); and to otherwise connect the Online Services to a Third-Party Service (e.g., to pull or push information to or from the Online Services). If you use Social Features, and potentially other Third-Party Services, information you post or provide access to may be publicly displayed on the Online Services or by the Third-Party Service that you use. Also, both VIPSONA and the third party may have access to certain information about you and your use of the Service and any Third-Party Service. VIPSONA may engage and work with Service Providers and other third parties to serve advertisements on the Online Services and/or on third-party services. Some of these ads may be tailored to your interest based on your browsing of the Online Services and elsewhere on the internet, sometimes referred to as "interest-based advertising" and "online behavioral advertising" ("Interest-based Advertising"), which may include sending you an ad on a third party service after you have left the Online Services (i.e., "retargeting"). VIPSONA may use Google Analytics, Adobe Analytics or other Service Providers for analytics services. These analytics services may use cookies and other Tracking Technologies to help VIPSONA analyze Online Services users and how they use the Online Services. Except for Utility Account Data we obtain from your utility with your consent, and to the extent we combine information we receive from Service Providers, Third-Party Services, or other third parties, in which case VIPSONA will treat the combined information under this Privacy Policy, data obtained by VIPSONA from a third party, even in association with the Service, is not subject to VIPSONA limitations under this Privacy Policy, however such data remains subject to any restrictions imposed on VIPSONA by the third party, if any. Otherwise, the information collected, stored, and shared by third parties remains subject to their privacy policies and practices, including whether they continue to share information with VIPSONA, the types of information shared, and your choices on what is visible to others on Third-Party Services. VIPSONA is not responsible for, and makes no representations regarding, the policies or business practices of any third parties, including, without limitation, analytics Service Providers and Third-Party

Services associated with the Service, and encourages you to familiarize yourself with and consume their privacy policies and terms of use.

## 5. DATA SECURITY AND MONITORING

VIPSONA takes reasonable measures to protect from loss, theft, misuse and unauthorized access, disclosure, aeration, and destruction. Nevertheless, transmission via the internet and online digital storage are not completely secure and VIPSONA does not guarantee the security of your information. To help protect you and others, VIPSONA and its Service Providers may (but make no commitment to) monitor use of the Service, and may collect and use related information including VIPSONA Collected PI and other Personal Information for all purposes not prohibited by applicable law or inconsistent with this Privacy Policy, including, without limitation, to identify fraudulent activities and transactions; prevent abuse of and investigate and/or seek prosecution for any potential threats to or misuse of the Service. Monitoring may result in the collection, recording, and analysis of online activity or communications through our Online Services. If you do not consent to these conditions, you must discontinue your use of the Online Services.

## 6. CHILDREN'S PRIVACY

The Service is intended for an audience 18 years of age and older. Accordingly, VIPSONA does not intend to collect personal information. If we obtain knowledge that we have collected Children's Personal Information

## 7. ACCESSING AND CHANGING INFORMATION

VIPSONA may provide web pages or other mechanisms allowing you to delete, correct, and potentially certain other information about you (e.g., account information). VIPSONA will make good faith efforts to make requested changes in VIPSONA then-active databases as soon as practicable, but it is not always possible to completely change, remove or delete all of your information or public postings from VIPSONA databases and residual and/or cached data may remain archived thereafter. Further, we reserve the right to retain data (a) as required by applicable law; and (b) for so long as reasonably necessary to fulfill the purposes for which the data is retained except to the extent prohibited by applicable law.

## 8. CHOICES: TRACKING AND COMMUNICATIONS OPTIONS

A. Tracking Technologies Generally. Regular cookies may generally be disabled or removed by tools available as part of most commercial browsers, and in some instances blocked in the future by selecting certain settings. Browsers offer different functionalities and options so you may need to set them separately. Also, tools from commercial browsers may not be effective with regard to Flash cookies (also known as locally shared objects), HTML5 cookies, or other Tracking Technologies. For information on disabling Flash cookies, go to Adobe's website <https://helpx.adobe.com/flash-player/kb/disable-third-party-local-shared.html>. Please be aware that if you disable or remove these technologies, some parts of the Online Services may not work and that when you revisit the Online Services your ability to limit browser-based Tracking Technologies is subject to your browser settings and limitations. Your browser settings may allow you to automatically transmit a "Do Not Track" signal to online services you visit. Note, however, there is no consensus among industry participants as to what "Do Not Track" means in this context. Like many online services, VIPSONA currently does not alter VIPSONA practices when VIPSONA receives a "Do Not Track" signal from a visitor's browser. To find out more about "Do Not Track," you can visit <https://allaboutdnt.com/>, but VIPSONA is not responsible for the completeness or accuracy of this third party information. Some third parties, however, may offer you choices regarding their Tracking Technologies. One way to potentially identify cookies on our web site is to add the free Ghostery plug-in to your browser (<https://www.ghostery.com/>), which according to Ghostery will display for you traditional, browser-based cookies associated with the web sites (but not mobile apps) you visit and privacy and opt-out policies and options of the parties operating those cookies. VIPSONA is not responsible for the completeness or accuracy of this tool or third party choice notices or mechanisms. For specific information on some of the choice options offered by third party analytics and advertising providers, see the next section.

B. Analytics and Advertising Tracking Technologies. You may exercise choices regarding the use of cookies from Google Analytics by going to <https://tools.google.com/dlpage/gaoptout> or downloading the Google Analytics Opt-out Browser Add-on. You may exercise choices regarding the use of cookies from Adobe Analytics by going to <https://www.adobe.com/privacy/opt-out.html> under the section labeled "Tell our customers not to measure your use of their websites or tailor their online ads for you."

C. Communications. You can opt out of receiving certain promotional communications (emails or text messaging) from VIPSONA at any time by (i) for promotional e-mails, following the instructions provided in emails to click on the unsubscribe link, or if available by changing your communication preferences by logging onto your account; and (ii) for text messages, following the instructions provided in text messages from VIPSONA to text the word, "STOP". Please note that your opt-out is limited to the e-mail address or phone number used and will not affect subsequent subscriptions. If you opt-out of only certain communications, other subscription communications may continue. Even if you opt out of receiving promotional communications, VIPSONA may, subject to applicable law, continue to send you non-promotional communications, such as those about your account, transactions, servicing, or VIPSONA ongoing business relations.



## 9. CHANGES TO THIS PRIVACY POLICY

We reserve the right to change this Privacy Policy prospectively effective upon the posting of the revised Privacy Policy on our Online Services and your use of our Online Services indicates your consent to the privacy policy posted at the time of use. We may also give you notice of changes by any other reasonable method, such as to your account e-mail or property address, with changes prospectively effective as may be set forth in such notice. To the extent, any provision of this Privacy Policy is found by a competent tribunal to be invalid or unenforceable, such provision shall be severed to the extent necessary for the remainder to be valid and enforceable.

## 10. CONTACT US

If you have any questions about these Terms, please contact us at: Email: [info@vipsona.com](mailto:info@vipsona.com)